BERG products distribution and service — worldwide reputation

★ BERG Headquarters - Madison, Wisconsin

● BERG Dealer location
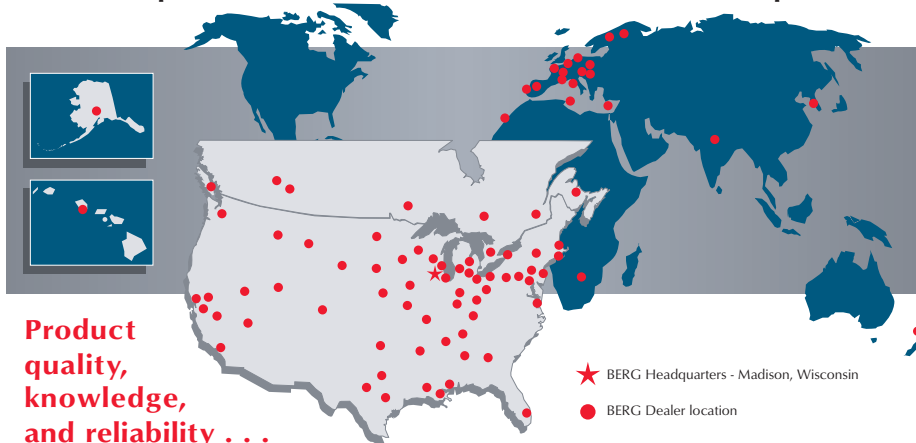
Product quality, knowledge, and reliability . . .

Over 100 dealers have been certified to sell and service BERG products — nationally and internationally. For over 30 years, BERG and it's employees have been dedicated to providing the highest quality products and services available.

In addition to the Headquarters in Madison, Wisconsin, three strategically located regional offices in North America and a European office support the worldwide dealer network.

All Bottle 744 System SPECIFICATIONS

Basic system:

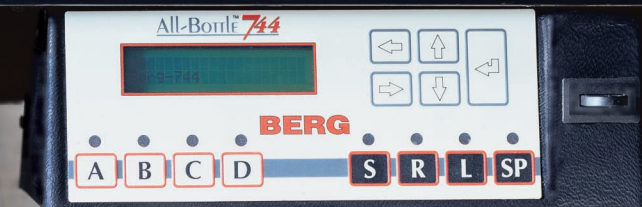|	
Control unit size:	10.25" (260.4 mm) wide
	3.75" (95.3 mm) high
	5.25" (133.4 mm) deep
Dispenser type:	Patented bottle pourers and activator ring
Number of brands:	Unlimited
Number of price codes:	Seven
Portion size:	1/8 to 10 ounces (3.7 to 295.7 ml)
Number of portion sizes:	Four (presetable)/code/price level
Number of price levels:	Four — with unique portion per level
Calibration:	By portion
Display type:	LCD 2x20
	(shows portions dispensed/code and price level)
Electrical requirement:	100 - 240 VAC, 50-60Hz., 12 VDC power supply

Options:

Interface capabilities:	- PC (IBM compatible)
	- Electronic Cash Register (ECR)
	- Printer output — Centronics or RS485 ports
Advanced reporting:	Reports formatted for an 80-column printer
Server ID:	ID keys (Manager & up to 15 Server keys)
Flowmeter input:	Monitor up to three BERG pulse-output flowmeters

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Beverage Management for the Hospitality Industry

Represented in this area by:

BERG COMPANY

DEC

A Division of DEC International, Inc.

P.O. Box 7065 • Madison, Wisconsin, USA 53707
Ph: (608) 221-4281 • Fax: (608) 221-1416

All-Bottle™ 744

Proven multi-beverage control — in a compact, upgradable, affordable unit!

Control:
- *Liquor*
- *Beer*
- *Soda*
- *Wine*
- *Juice*

by

BERG

Cover photo courtesy of BOWL-A-VARD Lanes, Madison, Wisconsin

All-Bottle™ 744

Combining micro technology with proven beverage management!

- • **Compact**

- • **Modular**

- • **Cost-effective**

All-Bottle 744 standard features:

- • **Uses all seven (7) price-coded Berg pourers**
- • **Four (4) portion sizes from 1/8 to 10 ounces can be preset**
- • **Allows four (4) price levels with unique portions in each level**
- • **Easy-to-read 2-line LCD display window**

The completely self-contained All-Bottle 744 Multi-Beverage System combines 30 years of beverage system design with the latest in micro-electronic technology.

Free-pouring style liquor control is provided for an unlimited number of brands. The 744 utilizes Berg's patented and proven "All-Bottle" coded pourers. The optional flowmeters monitor most beverages including beer, wine, soda and juice. Individual server/bartender sales accountability can be provided as an available option with the use of unique, programmable electronic keys which are then required to activate beverage dispensing.

Combine the above features with an available interface option for your Electronic Cash Registers (ECR) and/or PC or printer, and total accountability is at your fingertips. This advanced reporting provides management reports that show usage detail and sales summaries.

- • **Price and portion size indicators**
- • **Easy-to-use touch switch control panel**
- • **Compact size — fits any bar area**
- • **Battery (DC) compatible**
- • **Easily upgraded if needed**

Available upgrade combinations:

In addition to the **All-Bottle 744** standard features, preconfigured combinations of option modules are available:

744 CR — with ECR Interface
744 AR — with Printer/PC Interface and ECR Interface
744 ID — with Server/Bartender ID, Printer/PC Interface, and ECR Interface
744 FM — with Flow Meter Input, Printer/PC Interface, and ECR Interface
744 DX — with Server/Bartender ID, Flow Meter Input, Printer/PC Interface, and ECR Interface

Printer/PC Interface - Advanced Reporting

This option provides for the ability to interface a remote printer or PC for a full range of detailed reports that can be printed in an 80-column format, hard copy form. A real-time clock provides actual dates and times on the reports.

REPORTS:
Hourly Sales Reports — showing history of pouring activity, Price Level Changes, Price/Portion, Summary "X", Detailed "X", Summary "Z", and Detailed "Z".

ECR Interface

Allows interfacing of beverage dispensing with Electronic Cash Registers to tally sales as they occur, automatically.

Server/Bartender ID

Security and accountability. When equipped, the station unit can only be "unlocked" for dispensing when an active server or bartender coded key is inserted.

The unique coded keys activate dispensing and are used to track up to fifteen (15) server/bartenders per unit — to report total sales and beverage by volume poured (including beer, wine, soda, and juice if used in combination with flowmeters).

Summary and detailed reports are then available for each server/bartender.

Flowmeter Input

Allows control of up to three (3) pulse-output style flowmeters — to monitor and track total sales and volume poured — including beer, wine, soda, or juice.